

Advertising Rates and Specifications

Advertising Rates

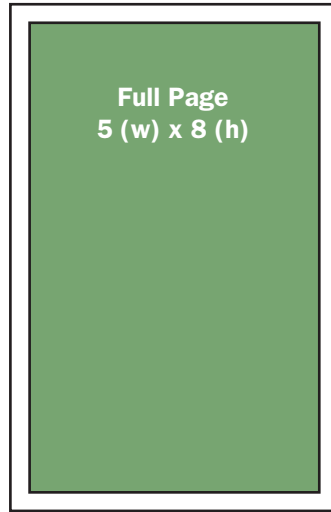
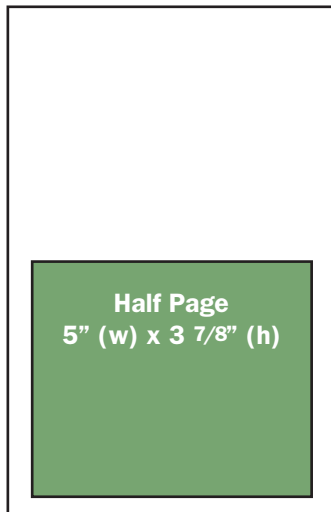
Back Cover \$500

Back-cover placements available on a first-come, first-served basis.

Inside Front or Inside Back \$450

Inside-front, inside-back or back-cover placements available on a first-come, first-served basis.

Size (Black and White)	Width in.	Height in.	Price
Full Page	5	8	\$400
Half Page Horizontal	5	3.875	\$225
Business Listing	Name, Address, Contact		\$40



LISTING SAMPLE

Business Name

123 North Main Road
Scottsdale, AZ 85000
Telephone: 480-000-0000
Web Site: Business@website.com

Accepted formats

PDFs preferred (min 200 ppi) Press quality. If you create your ad in Adobe InDesign®, Quark®, Adobe Illustrator® or Adobe Photoshop®, please save as a press quality PDF.

File Names should contain company or person placing ad.

Raster Images (photos, scans, JPG, TIFF ect.) must be a minimum of 200 ppi, Grayscale images.

Fonts embedded or converted to outlines.

Colors must be converted to grayscale before making PDF.

Accepted media

Email files (8 Meg max) to:

abraun@diocesephoenix.org

Please include name and ad size in email subject

Questions about creating your ad, email

Jim Burke at indarts@cox.net

Deadline

Space is limited and placement based in order of payments received.

Please submit ad and payment by:

August 20, 2010

Placement

Please address any additional questions to:

Angela Braun abraun@diocesephoenix.org

480.363.1177 cell phone

480.874.3720 school phone

Payment

Mail

Our Lady of Perpetual Help Catholic School

Attn: Angela Braun

3801 N. Miller Rd.

Scottsdale, AZ 85251

Please make checks payable to:

OLPH