

# I've been talking to your kids...

As sinister as that sounds, it's true. Cartoon Network, Marvel Comics, the U.S. Justice Department and many others pay me to, and over the past 15 years I have surveyed and interviewed over 100,000 children and adolescents.

My name is Brad Snyder, and I would like to share what I've learned about the current generation of young people from my research, my education and my experience running youth-serving programs. What I have to say might surprise you. In less than 90 minutes I will present theory, statistics and anecdotes that cover:

- ▶ WHO TWEENS AND TEENS ARE, WHAT THEY DO AND WHY THEY DO IT
- ▶ WHAT PARENTS AND ADULTS NEED TO KNOW ABOUT ADOLESCENTS, WHAT ADULTS ARE DOING RIGHT, AND WHAT ADULTS ARE DOING WRONG
- ▶ WHY YOUNG PEOPLE ARE BETTER OFF THAN THE NEWS REPORTS AND MOST ADULTS ASSUME, AND WHAT YOU STILL NEED TO WORRY ABOUT
- ▶ WHY TELEVISION AND VIDEO GAMES ARE NOT AS BAD AS YOU THINK, HOW MEDIA FOR CHILDREN AND ADOLESCENTS ARE DEVELOPED, AND WHAT YOU NEED TO KNOW FROM THIS
- ▶ WHY THE INTERNET, TEXTING AND SOCIAL NETWORKS LIKE MYSPACE AND FACEBOOK ARE SO IMPORTANT TO TWEENS AND TEENS, WHY THAT MIGHT NOT BE A BAD THING, AND WHAT YOU CAN DO TO PREVENT HARM
- ▶ WHY COMMUNITY AND FAITH ARE SO IMPORTANT TO TWEENS AND TEENS

In addition, I will be answering your questions and offering tips and tricks for dealing with the tweens and teens in your life.

I hope parents, educators and anyone else concerned about young people will join me for this fast-paced, funny and thought-provoking workshop.

**Monday, Feb 1<sup>st</sup> at 7PM**

at **OLPH - Maguire Hall**

3801 North Miller Road

Scottsdale, AZ 85251

Phone: 480-874-3720



.....  
\_\_\_\_\_ I / WE PLAN TO ATTEND

\_\_\_\_\_ I AM UNABLE TO ATTEND BUT WOULD BE INTERESTED  
IN ANOTHER SESSION

NAME \_\_\_\_\_ PHONE # \_\_\_\_\_  
please print